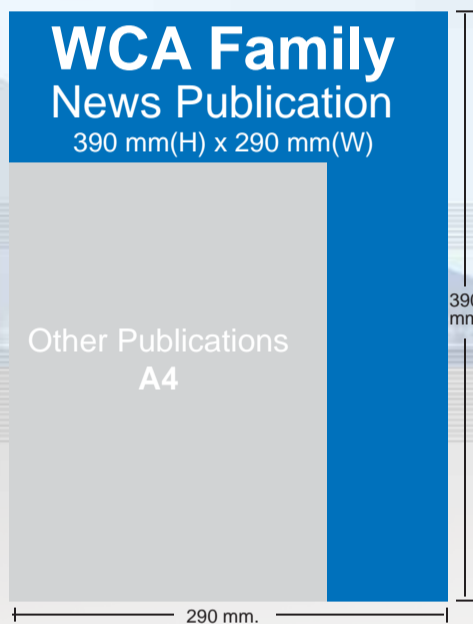




# WCA Family News has a circulation of over 100,000 copies

Advertising formats available

All ads in full color only



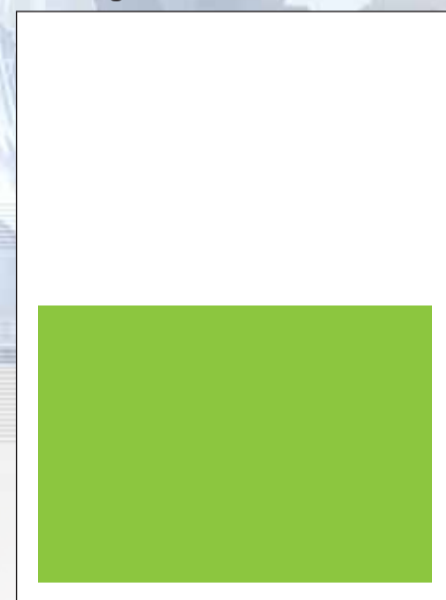
Dimensions of WCA Family News Publication compared to normal A4 Publications

### Full Page Bleed



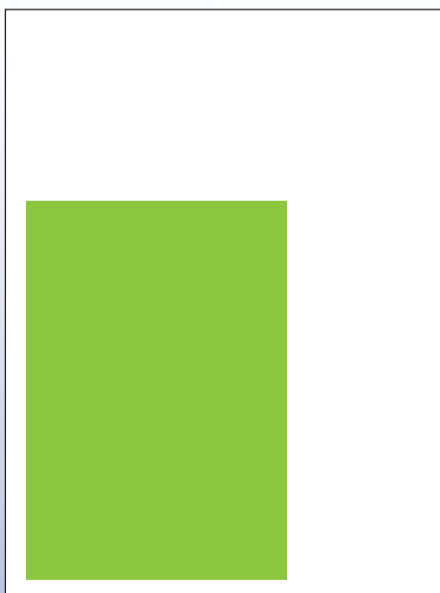
Bleed: 395 mm(H) x 295 mm(W)  
Trim Area : 390 mm(H) x 290 mm(W)  
**\$3500 per insertion**

### Half Page



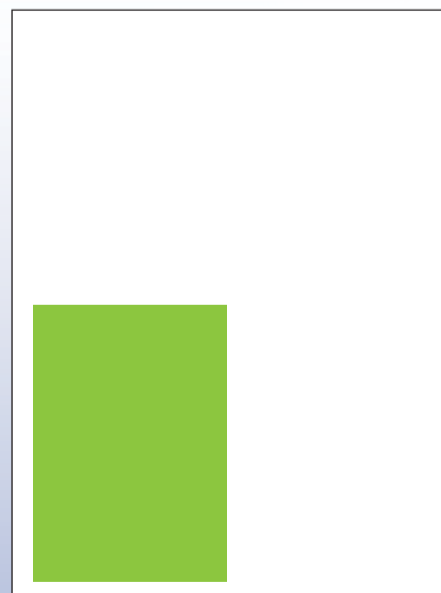
Type Area: 183 mm(H) x 262 mm(W)  
**\$1900 per insertion**

### Junior Page



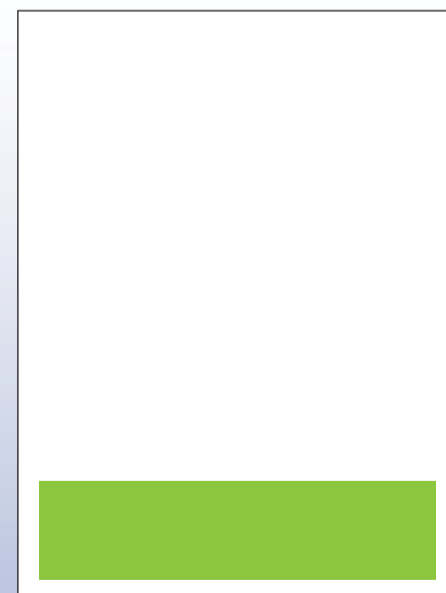
Type Area: 250 mm(H) x 172 mm(W)  
**\$1700 per insertion**

### Quarter Page



Type Area: 183 mm(H) x 128 mm(W)  
**\$950 per insertion**

### Sixth Page horizontal



Type Area: 65 mm(H) x 262 mm(W)  
**\$600 - Inside Pages per insertion**  
**\$750 - Front Cover per insertion**