

WCA Family news



SERVING THE INDEPENDENT FREIGHT FORWARDING COMMUNITY

The WCA Family News is a logistics publication with a circulation of over 100,000 copies per issue. We have agreements in place with Air Cargo News, American Journal of Transport (AJOT), Hong Kong Shipping Gazette, Guangdong Shipping Gazette, Exim India and International Transport Journal (ITJ) for distribution worldwide plus our own in-house mailing system.

Never before have we been able to provide such a vast communications platform for the members of WCA Family. There are advertising opportunities for members on each page in the "news" issues. Please see advertising rates on the reverse side. These will be limited within each edition but offer a wonderful opportunity for WCA Family members to reach a huge audience worldwide. If you would like to pre-book space for your adverts please email editor@wcafamily.com NOW!

DUE TO OUR BULK PURCHASE OF SPACE THIS REPRESENTS A MASSIVE SAVING ON ADVERTISING COSTS WHEN COMPARED TO OTHER PUBLICATIONS PLEASE DO NOT MISS THIS OPPORTUNITY

WCA FAMILY NEWS SCHEDULE 2010

Issue Date	Deadline	Edition	Focus
29 th Jan	19 th Jan	WCAF News Edition 6	Africa
26 th Feb	16 th Feb	WCAF News Edition 7	Sino-European
9 th Apr	29 th Mar	WCAF News Edition 8	Project Edition
21 st May	11 th May	Sino Promotion Edition	7 th Sino International
2 nd Jul	22 nd Jun	WCAF News Edition 9	Europe
13 th Aug	3 rd Aug	WCAF News Edition 10	North America
24 th Sep	14 th Sep	WCA Family Week promotion special	WCA Family Week
5 th Nov	26 th Oct	WCAF News Edition 11	Asia

